



Participants' understanding of product adherence-CAB innovative approach

“Work without play makes Jane a dull girl”

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Presentation outline

- The genesis – Work without play ...
- Why Joanita
- Play activities
- Statistics of Workshops & milestone events held

The Genesis ... from work without play makes Jane a dull girl

- Following VOICE results, the site realized the need to strengthen adherence for ASPIRE
- There was also information that some ASPIRE participants may not be using the ring
- Coincidental walk-into MU-JHU clinic by Joanita
- Joined into conversation with a participant about adherence
- Site realized Joanita could be resourceful

Why JOANITA ...?

- CAB member
- Popular local artiste /celebrity
- Participants feel privileged to interact with her
- Personal story:
 - Loss of fellow artiste, the first person to publicly disclose his HIV status (Late Philly Bongole Lutaaya)
 - Experience as a student in the university when HIV was at its peak
 - Impact of HIV on her family



Joanita in action



Play used for honest reporting

- Musical Chairs
 - Women divided into three groups (counting 1, 2, 3)
 - 15 -20 Chairs
 - Equal number of women from one group selected
 - Chairs systematically reduced so that there is one chair less at each time
 - Every woman gets a chance



Who came first? – concept of honesty



Musical chairs & honest reporting

- Similar to the Musical chairs' concept
 - Each one will say they sat first, however is it true?
 - The observers may give an opinion based on what they saw

BUT

- Each of the players knows best who sat first

Why Musical chairs & honest reporting

Women are encouraged to report honestly whether they have used the ring or not, we depend on them for reporting ring use

Relating musical chairs to adherence

- Each one who missed a chair was out of the game.
- Was asked the reason why she was out of the game?
- The following reasons were given by the women and were related to adherence

Adherence messaging

- “I missed because I was still enjoying the music” –The women’s busy schedule sometimes made them miss their clinic visits and not get another ring thus not adhering to product
- “I missed the chair because she was faster” – not all women are the same in trials, some grasp the concepts faster than others so patience and continuous education is key for staff
 - Encourage participants to share their challenges openly

Play cont'd ...

- Balloon game
 - Women divided into three groups (counting 1, 2, 3)
 - All the 1s or 2s or 3s blind folded
 - Balloons spread in the room
 - Each blind folded woman asked to pick 3-4 balloons
 - Every woman gets a chance



Balloon search



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Balloon game & adherence

- Key message, we are all blinded, we don't know who is using what and this shouldn't be the basis for use or non-use.
- Helped to explain the concept of placebo “everyone picked a balloon not plates or cups” all rings are the same

Relating the balloon game to adherence

- Some women reported no difficulty finding the balloons, while others found difficulties (related to the number of balloons captured).
- These were related to ASPIRE as follows;
 - It is possible that ring use was easy for some just like finding the balloons
 - For those who found difficulties, perseverance is key because just like the balloon game you have to keep trying
 - Participants were encouraged to share any difficulties they face with staff

Other fun activities – cake cutting



Cake cutting made the women feel important

Adherence workshops & milestone events

- 30 Adherence workshops conducted
- 16 Milestone events
- 4 Study close out events

conclusion

- Use of everyday fun activities was found useful in explaining difficult research concepts thereby encouraging honest reporting and promoting adherence (study product & visits)

“Work without play
makes Jane a dull girl”

At the End we shall all party!!!



Whether ring is found to work or not as long as we have used it.
At least we would all have contributed in answering the question

Acknowledgments

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Thank you – questions?

