

irma

international
rectal microbicide
advocates



Creating Desire

**Community Engagement
U.S. Perspective**

Jim Pickett—May 13, 2014—Washington, DC

Chair, IRMA; Dir Prevention Advocacy & Gay Men's Health, AFC

Today

- **Preparing for desire**
 - IRMA
 - Insights from PrEP “roll out” in U.S.
 - CDC language change



Today

- **Preparing for desire**
 - **Gay Men's Health Movement**
 - **Mapping Pathways project**
 - **Community-driven strategies for the use of ARVs as prevention**



**Rectal
products
that
inspire
people to
wait in
line...**



SEX
LUBE 

1 QUART





**We are
not “MSM”**



irma

international
rectal microbicide
advocates



Motorboot
Photography





YOUR ANUS, PREPARE IT

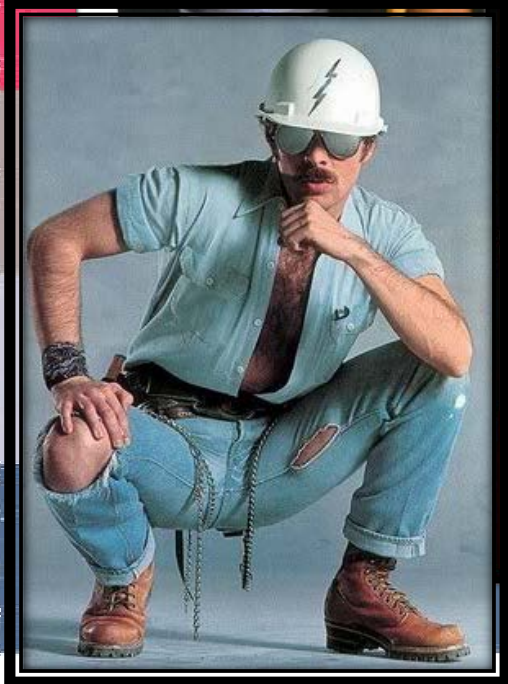


MY ANUS

IS PREPARED

irma international
rectal microbicide
advocates







Who is IRMA?





1200+
advocates,
scientists, funders,
policymakers from
6 continents



AIDS Foundation of Chicago is the IRMA secretariat

**Mission: support
development of
safe, effective,
acceptable, and
accessible
rectal microbicides
for all that need them**



AIDS Foundation of Chicago is the IRMA secretariat



RECTAL PRIDE
WITH MICROBICIDES
VISIT IRMA
RECTALMICROBICIDES.ORG



**Materials,
presentations,
video**

**Highly active
moderated
listserv**

Website



**Blog,
Facebook,
Twitter,
YouTube**

**Global
teleconferences**



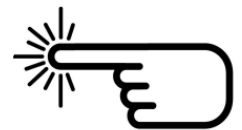


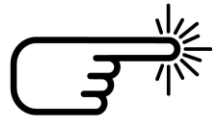
YouTube

tinyurl.com/RectalRevEnglish

tinyurl.com/RectalRevSpanish

tinyurl.com/RectalRevThai





tinyurl.com/rectalvid

คำแนะนำสำหรับ
ผู้ดำเนินการ

นวัตกรรมการป้องกันโรค

ปฏิกิริยาของกรวยรีดสารเคมีกับ
สารฆ่าเชื้อจุลินทรีย์ทางทวารหนัก

GUÍA PARA
FACILITADORES

LA REVOLUCIÓN RECTAL ESTÁ AQUÍ.

INTRODUCCIÓN SOBRE LOS ENSAYOS CLÍNICOS CON
MICROBICIDAS RECTALES

FACILITATOR'S GUIDE

THE RECTAL REVOLUTION IS HERE.

AN INTRODUCTION TO
RECTAL MICROBICIDE CLINICAL TRIALS



RECTAL PRIDE
WITH MICROBICIDES
VISIT IRMA
RECTALMICROBICIDES.ORG



**Engage w/
science and
community**

**Funding, civil
society
support**

**RM advocacy
and education**

**Lubricant
safety/access**

**Engage w/
clinical
research**



Anal health, anal sex



The GLAM Toolkit

Advocacy To Improve Access
To Safe, Condom-Compatible
Lubricant In Africa

Version 2.0

AND LUBE
GLOBAL LUBE ACCESS MOBILISATION
GLAM

tinyurl.com/AndLube

December 2012

La boîte à outils GLAM

Plaidoyer pour améliorer l'accès
en Afrique à du lubrifiant fiable
et adapté au préservatif

Version 2.0

AND LUBE
GLOBAL LUBE ACCESS MOBILISATION
GLAM

tinyurl.com/AndLube

Décembre 2012



Insights from PrEP “roll out”

Insights
from
PrEP
“roll out”

Provider problems







Insights
from
PrEP
“roll out”

Fear (ingrained and new)



irma

international
rectal microbicide
advocates



*As someone under 30, I
can say that I've only
known a world that is
full of fear..*

via facebook.com/groups/PrEPFacts



DANGER

RISK

FEAR

*The fear culture
has killed intimacy
for many men.*

via facebook.com/groups/PrEPFacts





Insights
from
PrEP
“roll out”

Misinformation

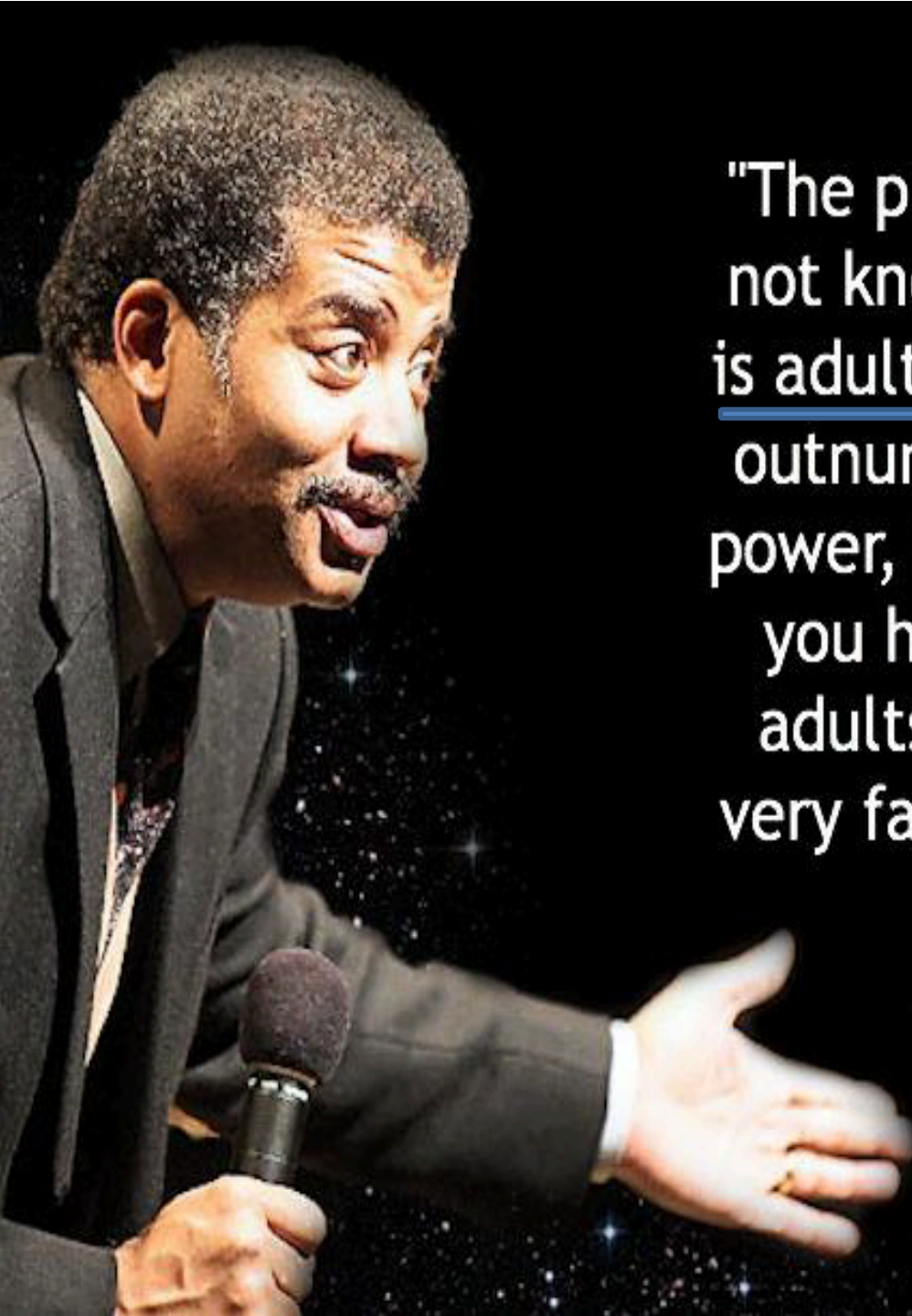


Who for?

Side effects

Toxicity

Insurance, Medicaid

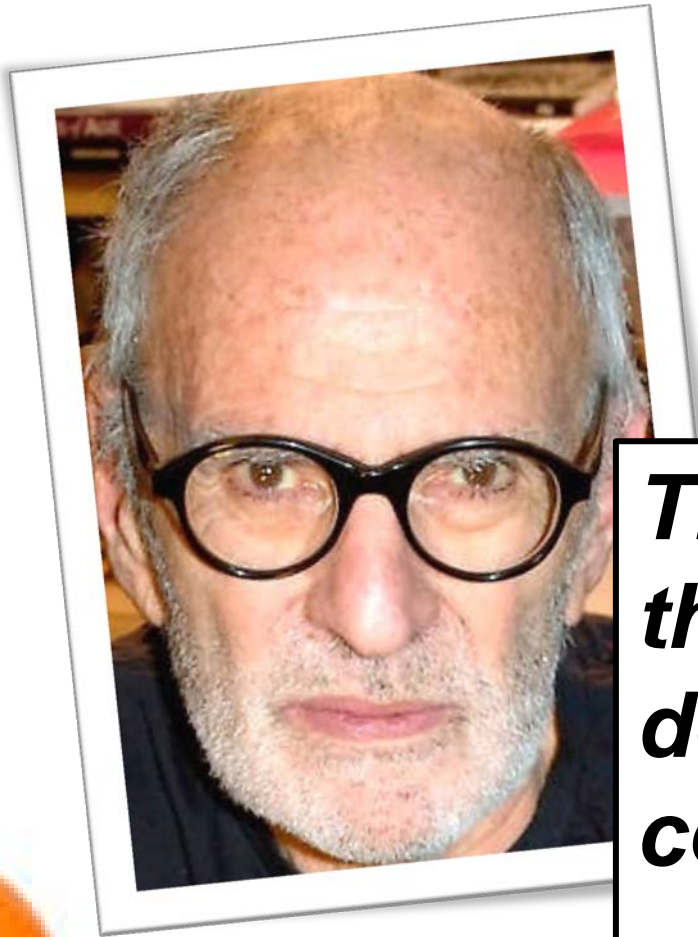


"The problem in society is not kids not knowing science. The problem is adults not knowing science. They outnumber kids 5 to 1, they wield power, they write legislation. When you have scientifically illiterate adults you have undermined the very fabric of what makes a nation wealthy and strong".
- Neil DeGrasse Tyson

Insights
from
PrEP
“roll out”

Condom mythology



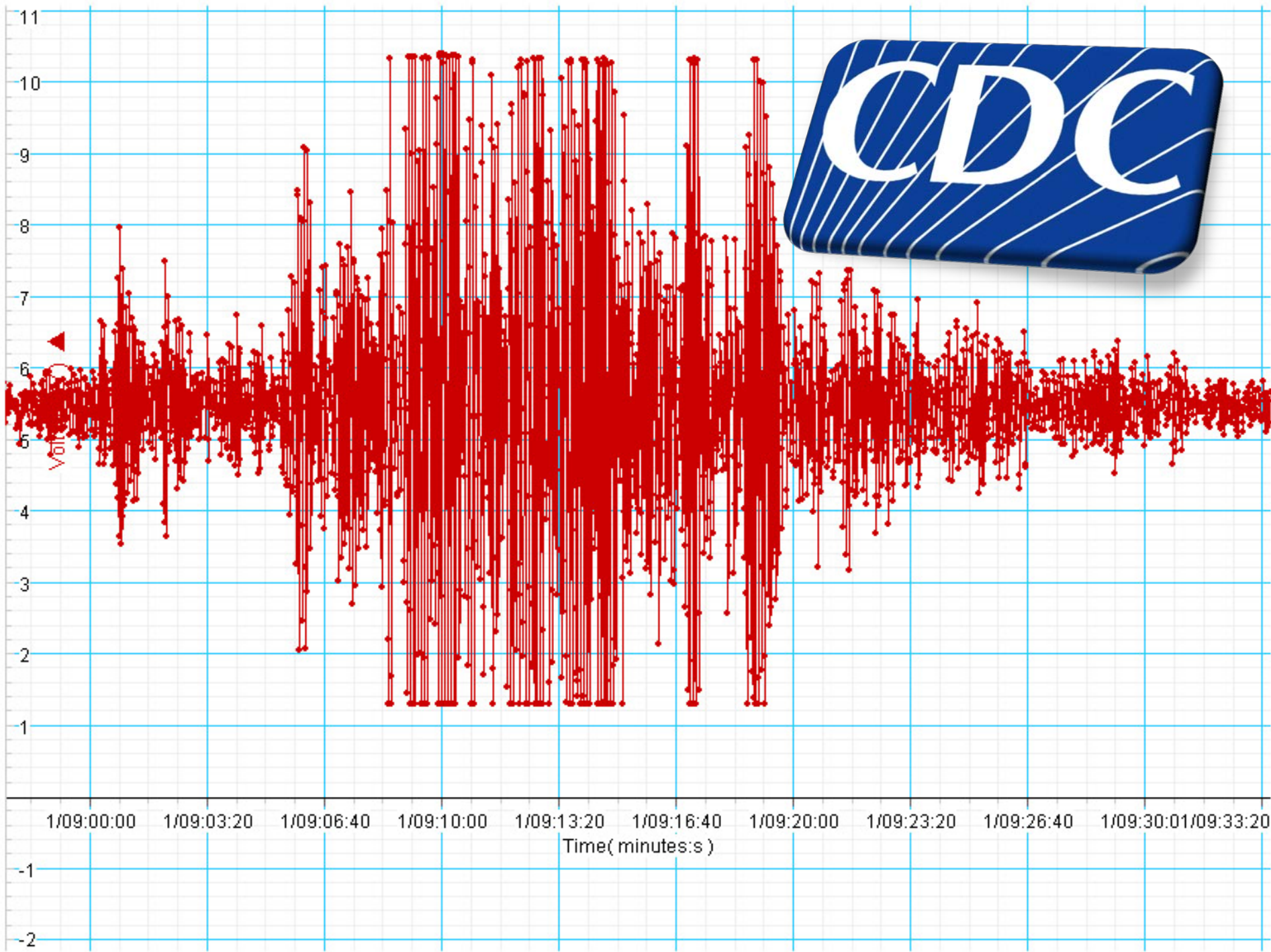


The only important thing to know and do is always wear a condom.

- Larry Kramer



We interrupt
this broadcast



Protection w/out condoms

- January 23 – call between CDC, HIV Prevention Justice Alliance and other allies
- Discussed 2013 MMWR Report on HIV Testing and Risk of US Gay, Bisexual and other MSM
<http://www.cdc.gov/mmwr/pdf/wk/mm6247.pdf>
 - 86 community orgs sign on to letter critiquing language, testing recommendations, “unprotected sex”



Protection w/out condoms

- **Sex without condoms does not automatically = “unprotected sex.”**
- **Will no longer frame sex without condoms as “unprotected.”**
 - Protection can mean VL suppression, it can mean sero-adaptation, and it can mean PrEP (in addition to male and female condoms)



Living is
a “risk
behavior”

Insights
from
PrEP
“roll out”

Stigma





Gay-on-Gay Shaming: The New HIV War

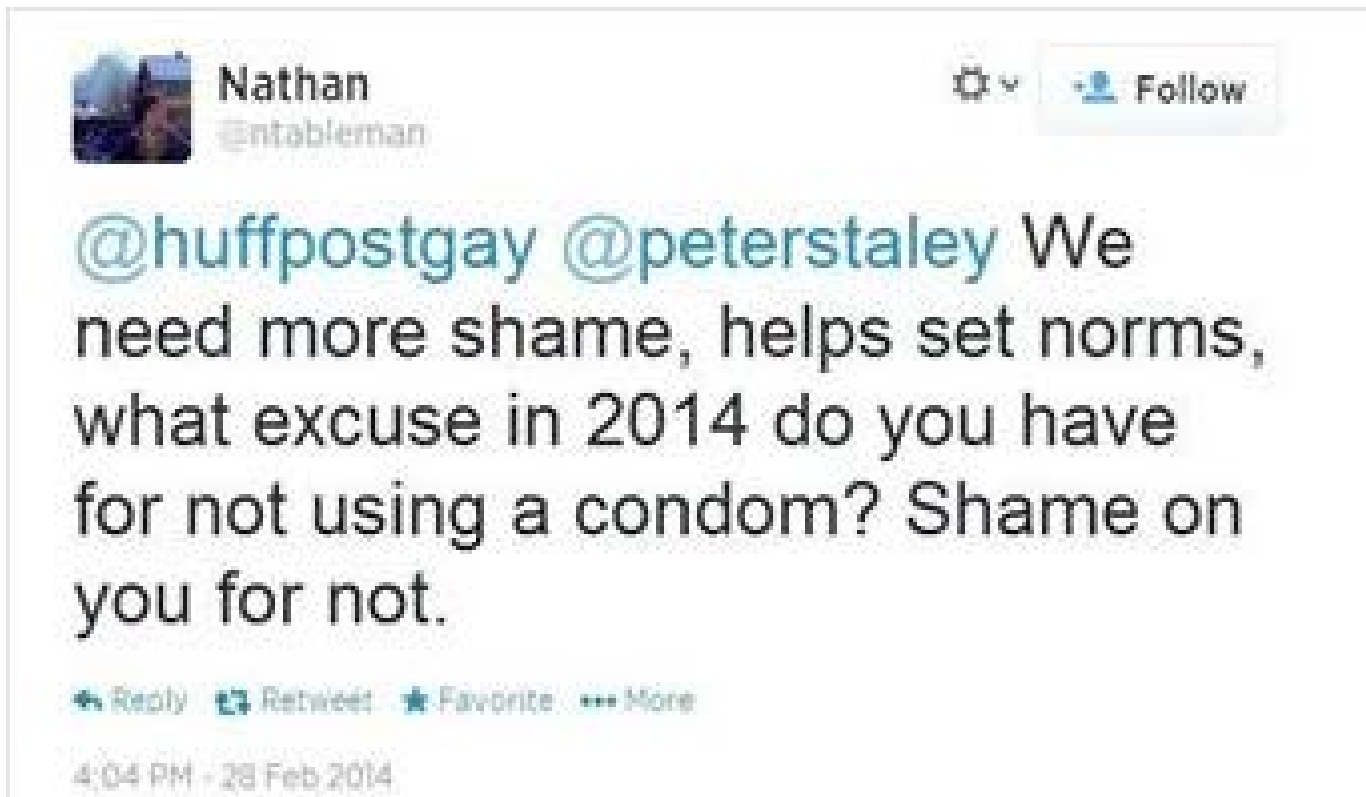
Here are salvos from a new battle: **Calling a young, HIV-negative gay man a "Truvada whore" simply for choosing a prevention option with a higher efficacy rate than condoms** ... Turning to the police when you find out the guy that just jilted you is HIV-positive. Putting "I'm clean, ub2" in your online profile ...

– Peter Staley in HuffPo 2/28/14



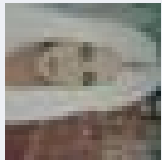


Gay-on-Gay Shaming: The New HIV War





Gay-on-Gay Shaming: The New HIV War



Paul Wright I'm sick of truvada whores and they all act so above us with HIV! I hope they all learn if it wasn't for us long term survivors they wouldn't be able to be unsafe! What assholes!!

Like · Reply · 21 hours ago



Dirty words.

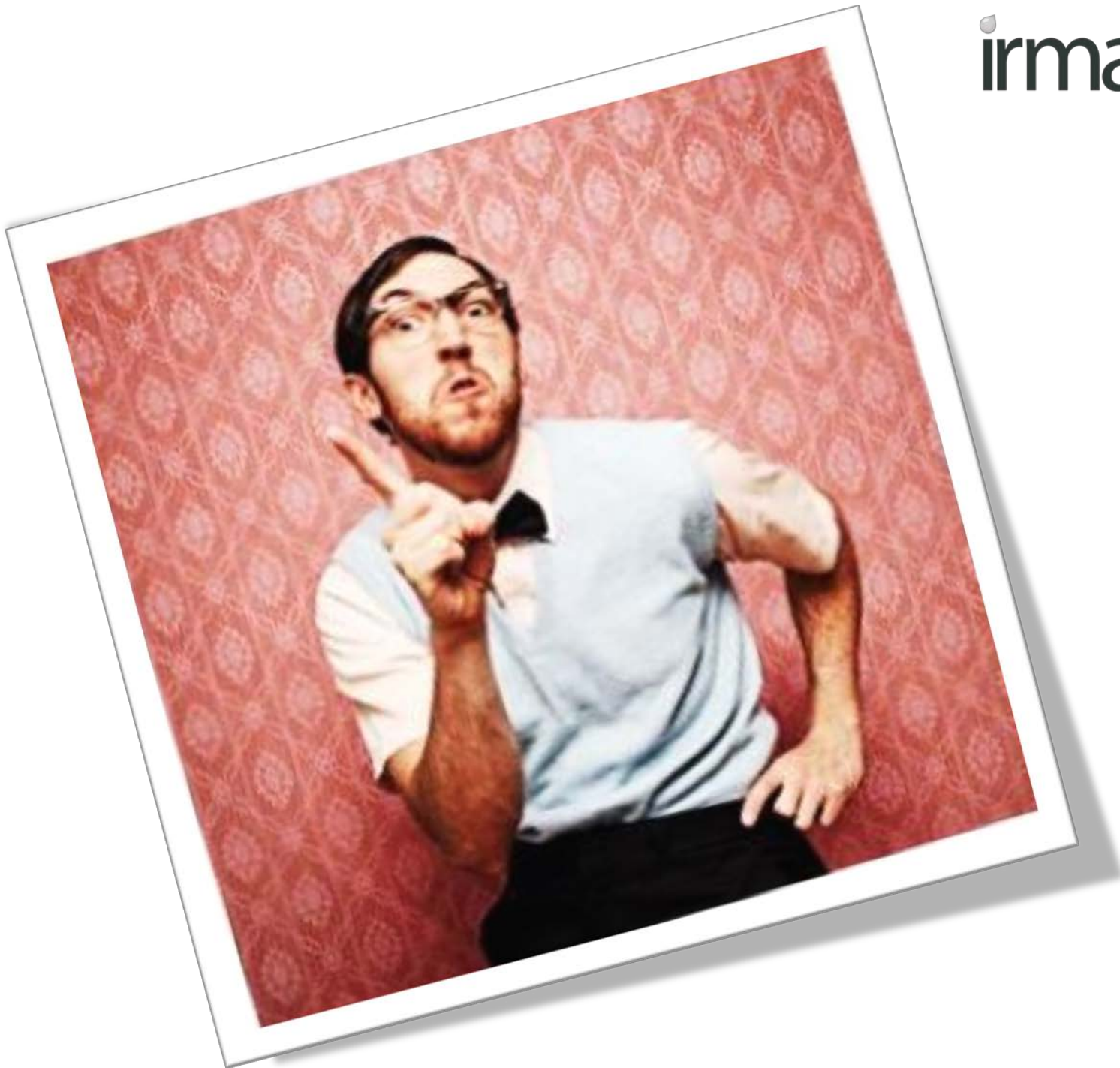


*pleasure
intimacy
connection
emotion*

love



Peace of mind





Baggage.



slut
shaming

morality

judgment

ignorance

danger, risk fear







I am not a whore.
I prefer the term
'penis enthusiast.'



Carry on.



choices

pleasure

empowerment

responsibility

harm reduction

any positive change



Pleasure.



Intimacy.



Love.



i love my boo.

We're about trust, respect and commitment.

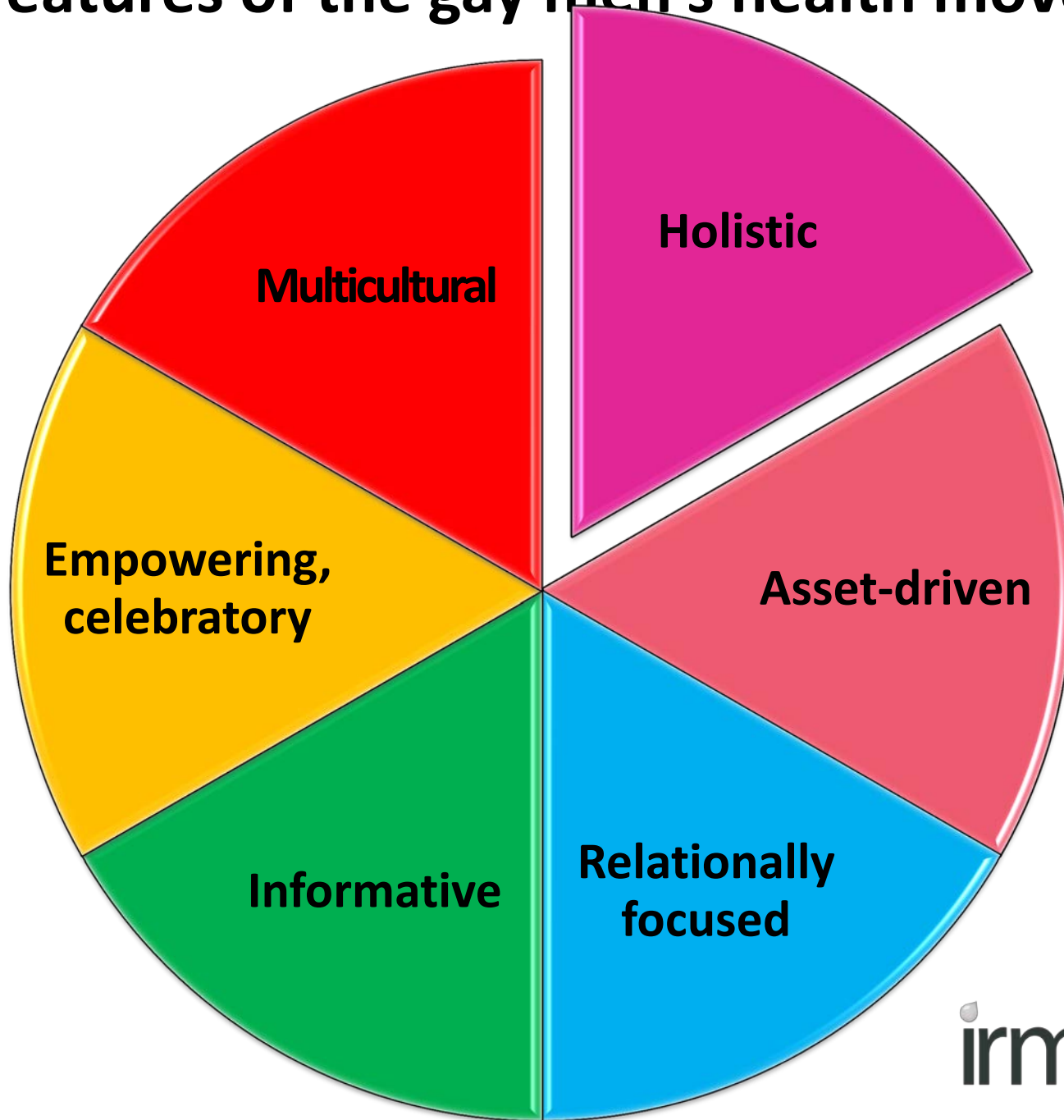
GMHC

FIGHT AIDS. LOVE LIFE.

We're PROUD of who we are and how we LOVE.

Gay Men's Health Movement

Key features of the gay men's health movement



Six principles of the gay men's health movement

1. Replace HIV-centric paradigm of health advocacy with holistic models that integrate (but don't default to) HIV

2. Exit crisis paradigm, embrace contemporary understandings, meanings, implications of HIV for gay men of all colors & classes

3. Challenge deficit-based models for work w/gay men, replace w/asset-based approaches

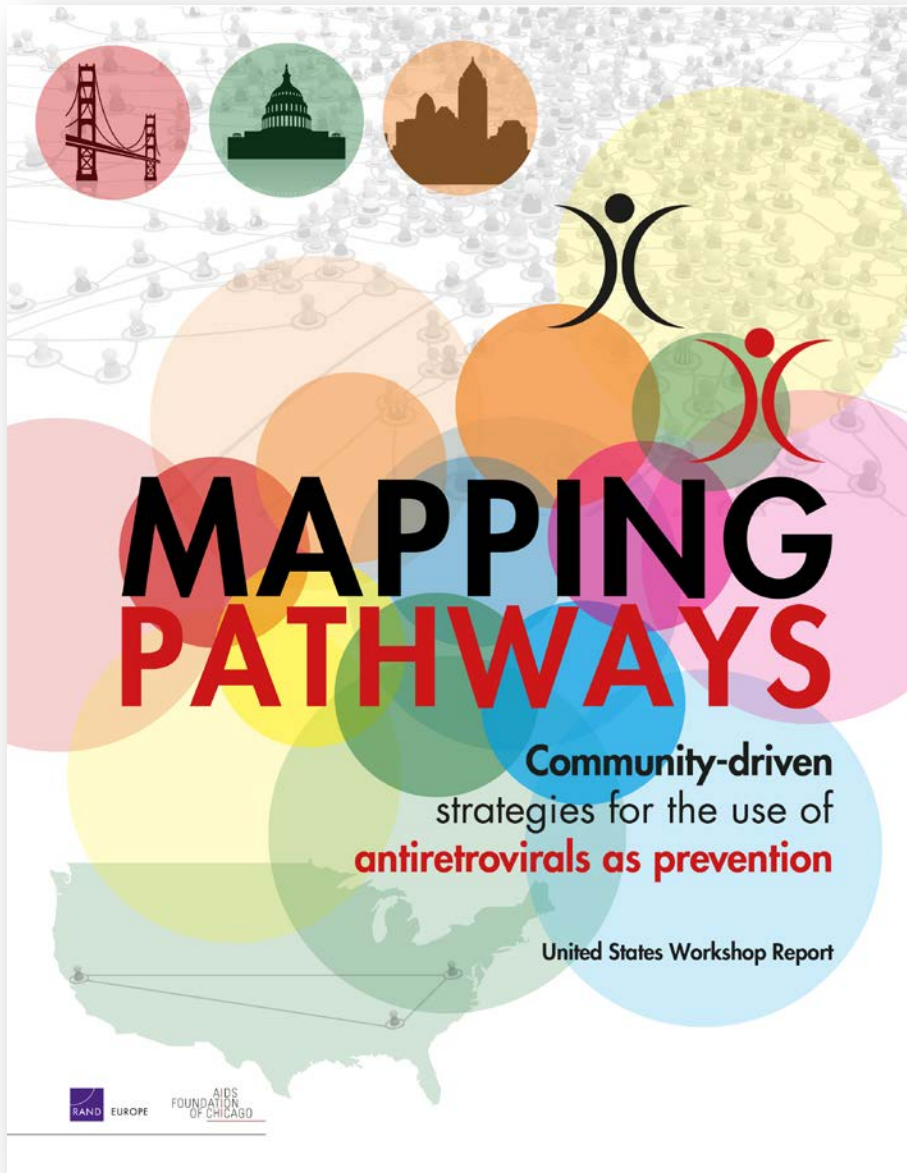
Six principles of the gay men's health movement

4. Strategically, politically confront structural forces challenging well-being of gay men

5. Embrace “big tent” vision, respect diverse ways of organizing sex, relationships—shame, guilt are the health hazards, not specific sex practices, sex cultures

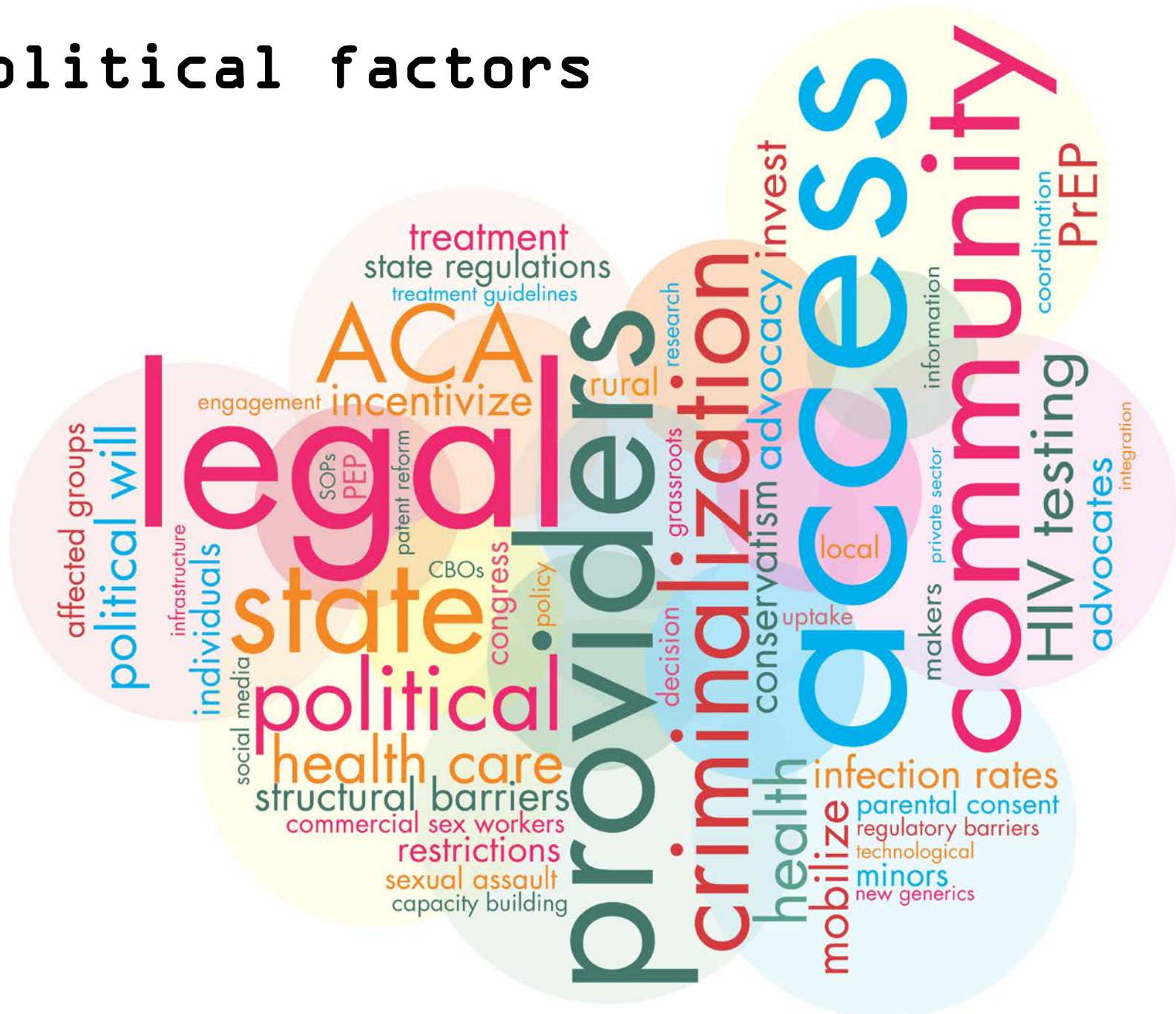
6. Launch only efforts that are neither overtly or covertly sanitizing, sanctimonious or moralistic





Published 1 April, 2014
mappingpathways.blogspot.com

Political factors



More concerted political advocacy is needed, including the articulation of the connections between ARV-based prevention and the ACA.



Economic factors



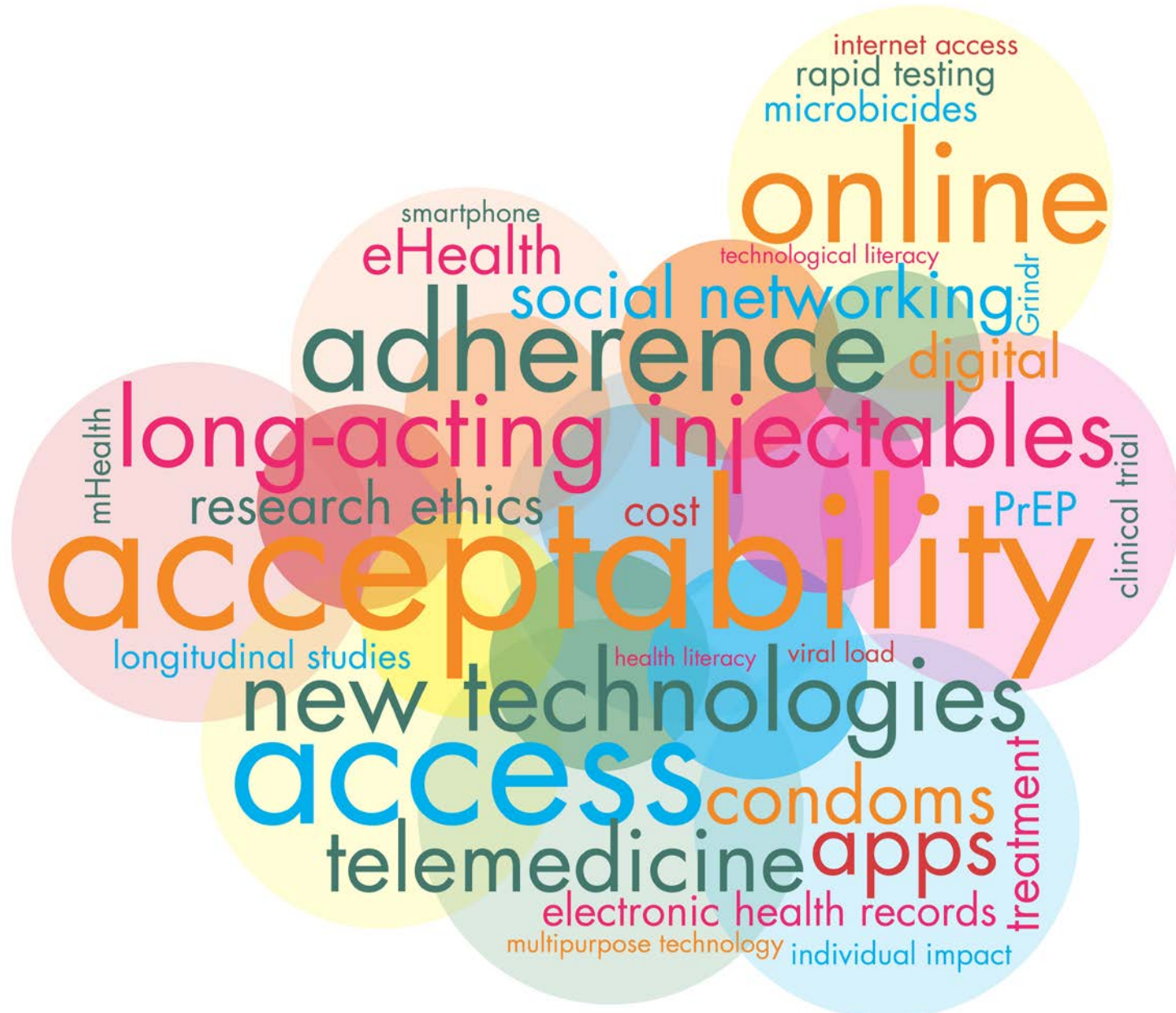
Given the difficult recovery from the recession and the negative impacts of fiscal policy such as sequestration, participants in all cities were deeply concerned about the long term prognosis for the economy.



Social factors



Technological factors



MAPPING PATHWAYS

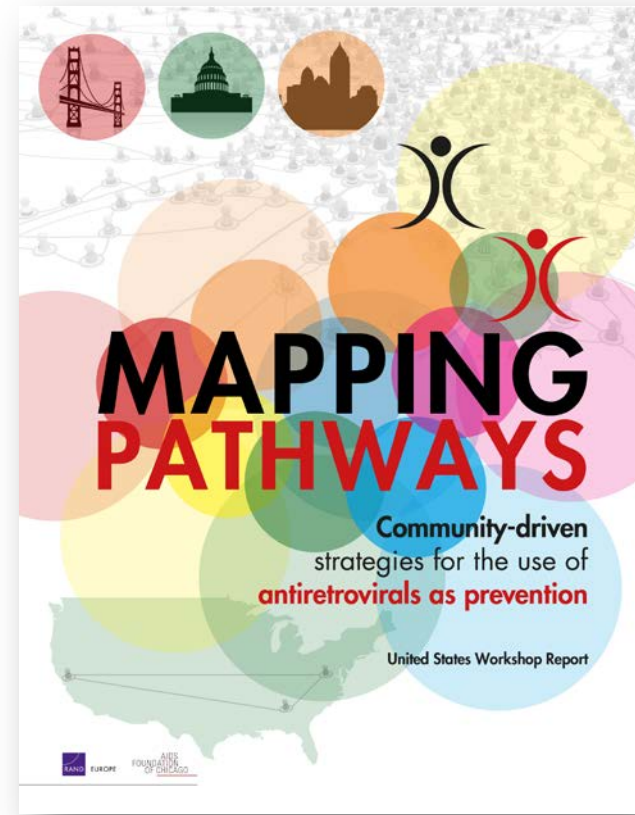
**Technological innovation
in terms of meds, new
prevention technologies,
improved HIV and VL
testing, and care provision
was seen as an area for
growth that could have a
real impact on
uptake, adherence, and
outcomes.**





Adaptive approach

What is most striking is that [the] future is not driven by the science, it is driven by communities and the needs of implementation.



"All science is local"

Report's foreword by Archbishop Desmond Tutu





**Thank
you**



Jim Pickett
jpickett@aidschicago.org



IRMA
rectalmicrobicides.org

