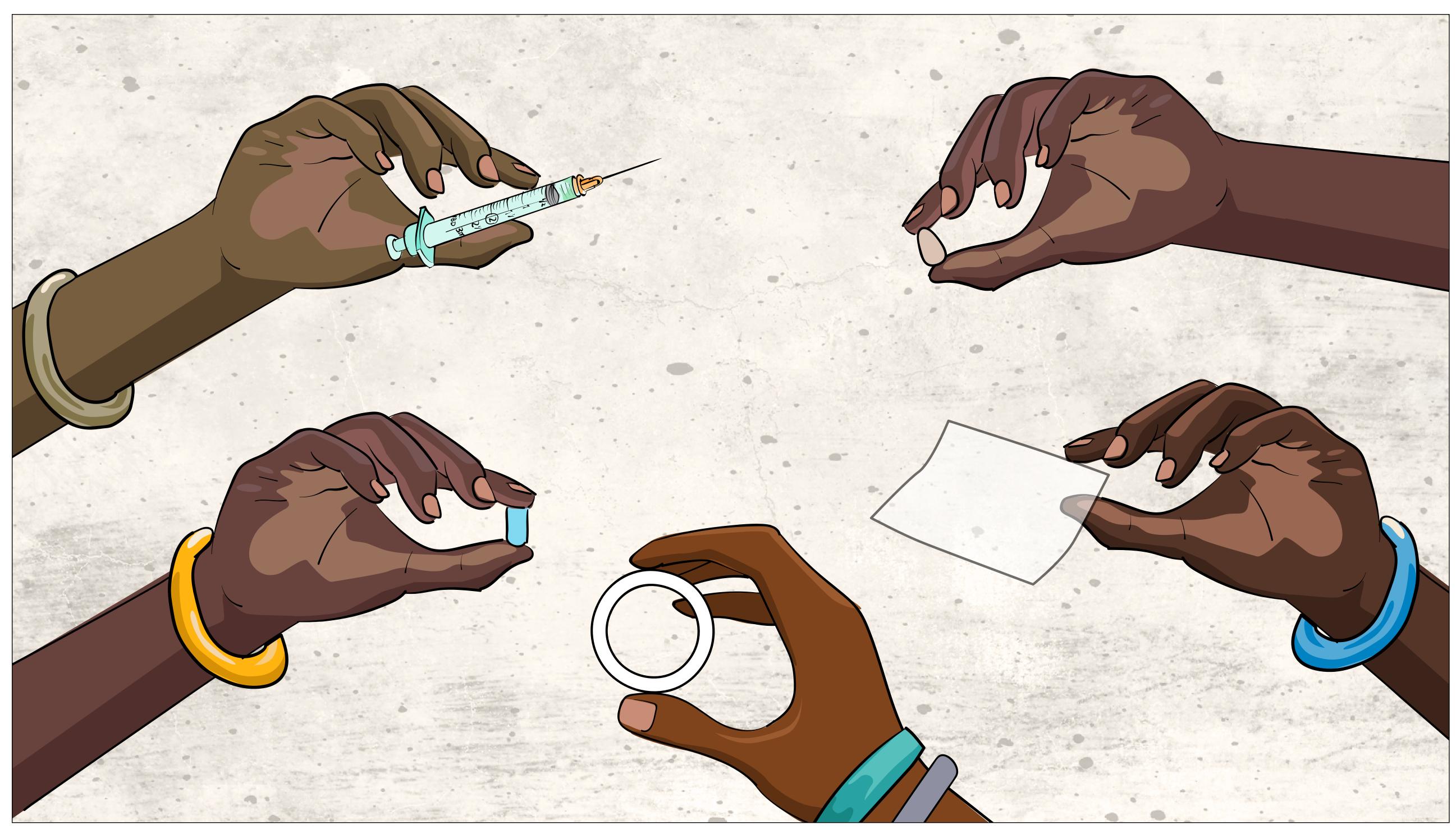
CUPID STORYBOARD April 22nd 2019



1. (Narration) Hello and welcome to the CUPID Study. We are happy you're interested in participating and sharing your thoughts with us. In other studies we've done, women have told us that they would like a product they could use for both HIV and pregnancy prevention.

Animation directions (in italic): Introduction, read by an animated character of a local staff or community advisory board member.)



2. These dual prevention or "2-in-1" products are now being developed by scientists. They are "2-in-1" because they are a single product a woman can use for HIV prevention and family planning at the same time. Family planning is when you want to plan the number of children you have or space pregnancies so that there is a longer period of time between them.

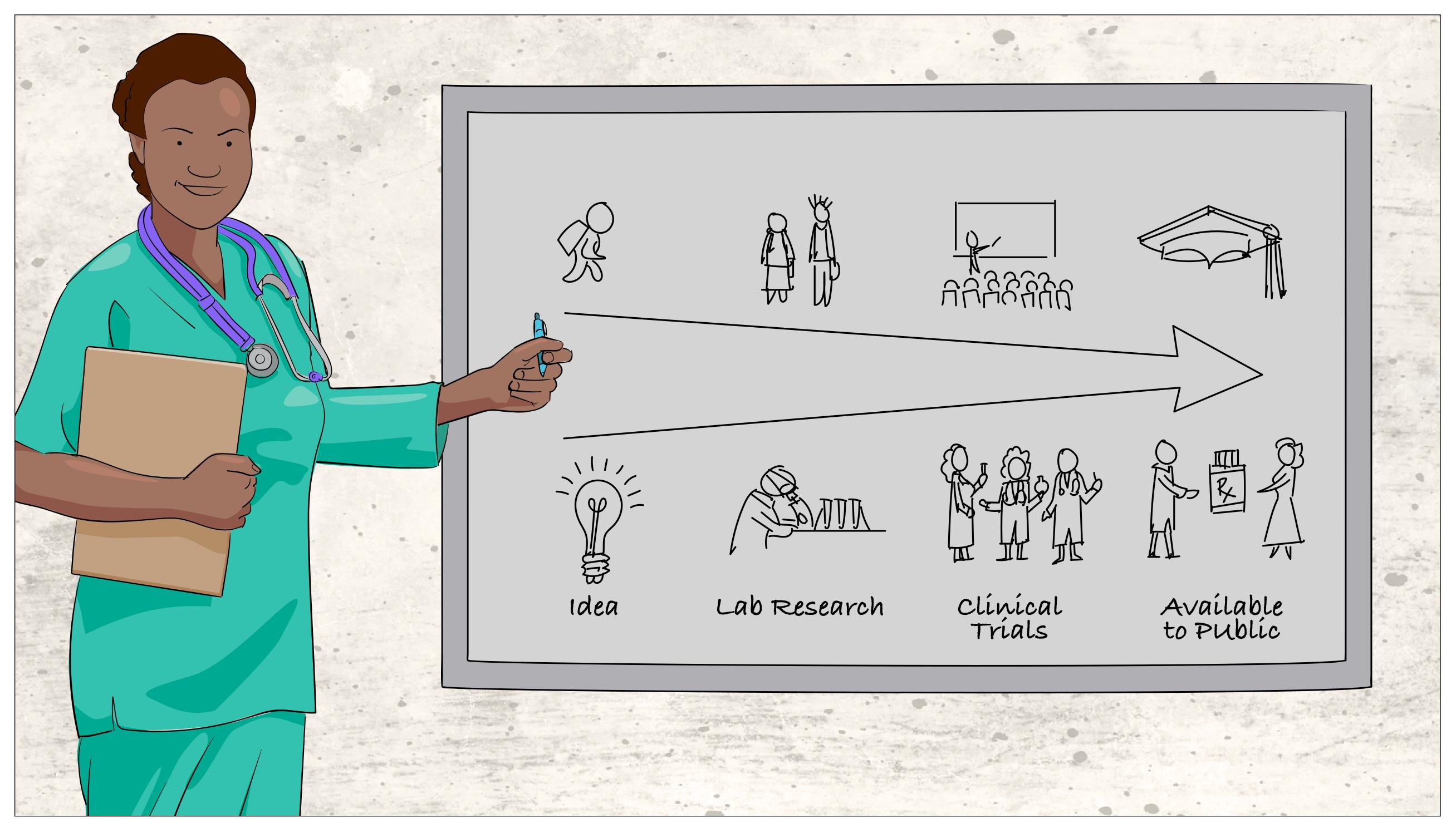
A"2-in-1" product could be based on existing products like tablets or injections or be completely new forms.



3. Scientists are creating these "2-in-1" products, but they are in different stages of development. All new product ideas start with early designs, then get tested through research in the laboratory before they are evaluated for how well they work to protect humans. Only after they are shown to protect humans will they become available in communities.

It's sort of like advancing through school. New products start in nursery or creche before they move to primary and secondary school, matric,

and maybe university.

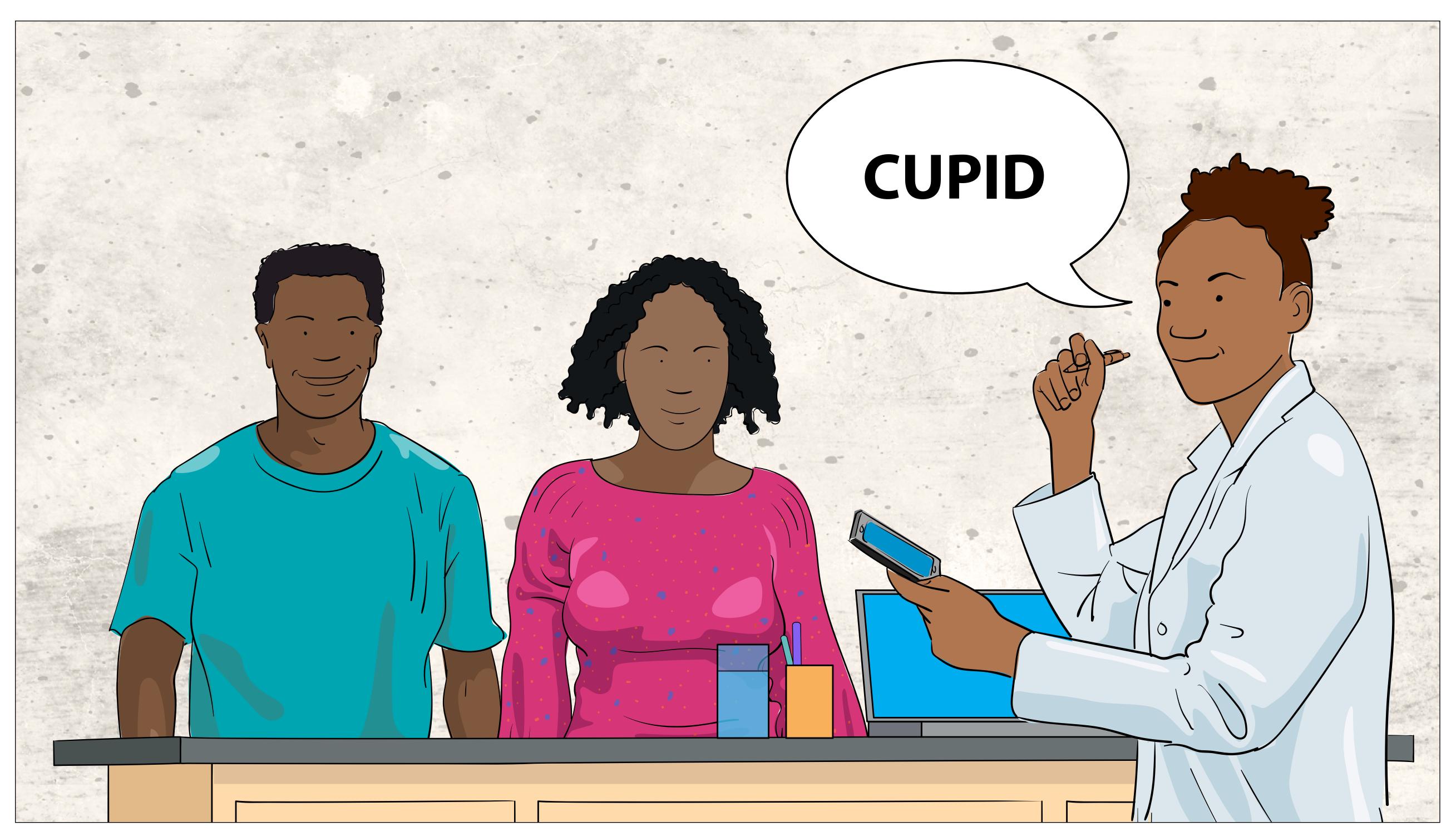


4. Products that are still at the beginning of the development process are being designed and tested in the laboratory –and may not be ready for people to use for many years, just like it takes time to advance from nursery or creche to secondary school to university. Products that are closer to the end of the process could be available in our communities in just a few years.

You might wonder why we're asking you about these products now. When products are being tested, the people making them can change some characteristics to make sure people like you, and others in your communities, like them. They can change things like the size and shape, the medicines in them, how long they last, and how they feel when used.



5. To ensure that they meet the needs of couples, we want to hear what you and your partner like and dislike about them. You'll become co-designers of these products because we'll share what you think with the scientists making and testing them. The characteristics of the products that CUPID Study participants prefer will help inform decisions about how best to design them. The scientists want to know what you have to say as they want to develop products that individuals and couples like you would like to use



6. This study is called CUPID because we are interested in your preferences about these "2-in-1" products. For the products we are considering here, women will be the ones to use them, but we know that both members of a couple are important in making the decision to use HIV and pregnancy prevention, and what products to use. That's why we want to know what both of you think!

Now we will show you what they look like and will tell you a bit more about each one.



7. One product would be tablets that a woman swallows.
A tablet for HIV prevention and family planning would be taken regularly. You would collect a month's supply from your local clinic or pharmacy, and for the method to work, a woman would have to swallow one tablet. You would not need to eat before swallowing the tablet.

The pill in the hand will animate to slide into the womans mouth.



8. Another product is a ring inserted in the vagina. The medicines to prevent HIV and unplanned pregnancy are inside the ring and are slowly released inside the vagina. You would receive a ring at a clinic and be shown by a nurse or doctor how to insert and remove it yourself. To insert the ring, a woman would pinch it in the middle into the shape of a figure 8, and then push it inside her vagina with her finger.

The vagina is a closed system with the cervix at the base of the uterus, so the ring will not travel above the cervix.



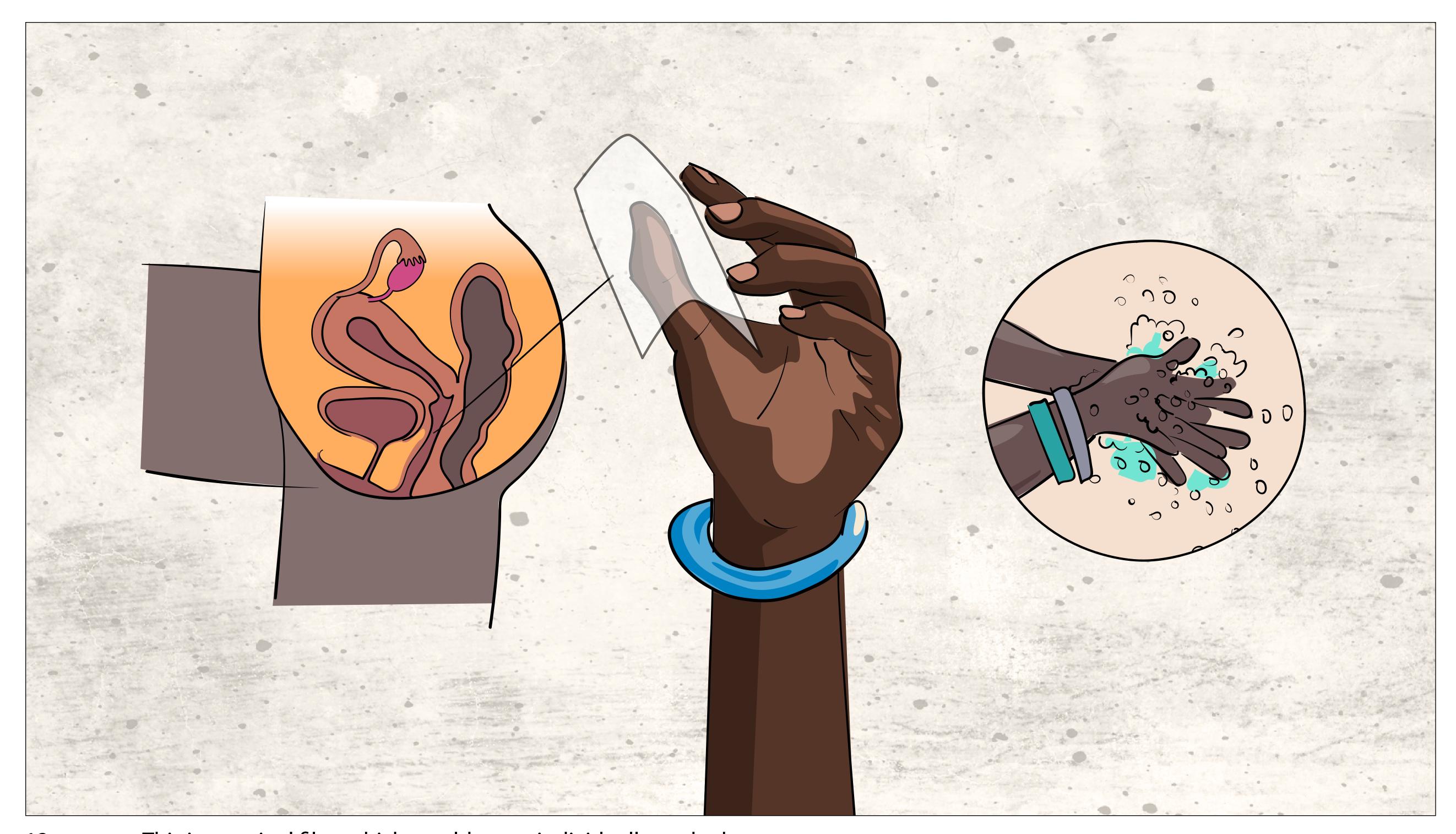
9. After the ring is inserted, most women wouldn't feel it at all. The ring is meant to be worn continuously. You could leave the ring inserted, all day, every day, including during menses, bathing, and sex. After wearing the ring for a specific amount of time, a woman would remove it and insert a new one.



10. The next types of products would be used by inserting them in the vagina; they then dissolve shortly after being inserted.



11. This is a vaginal insert, like a tablet. The insert would come in a plastic bottle. You would remove one from the bottle and insert it all the way into the vagina using fingers.

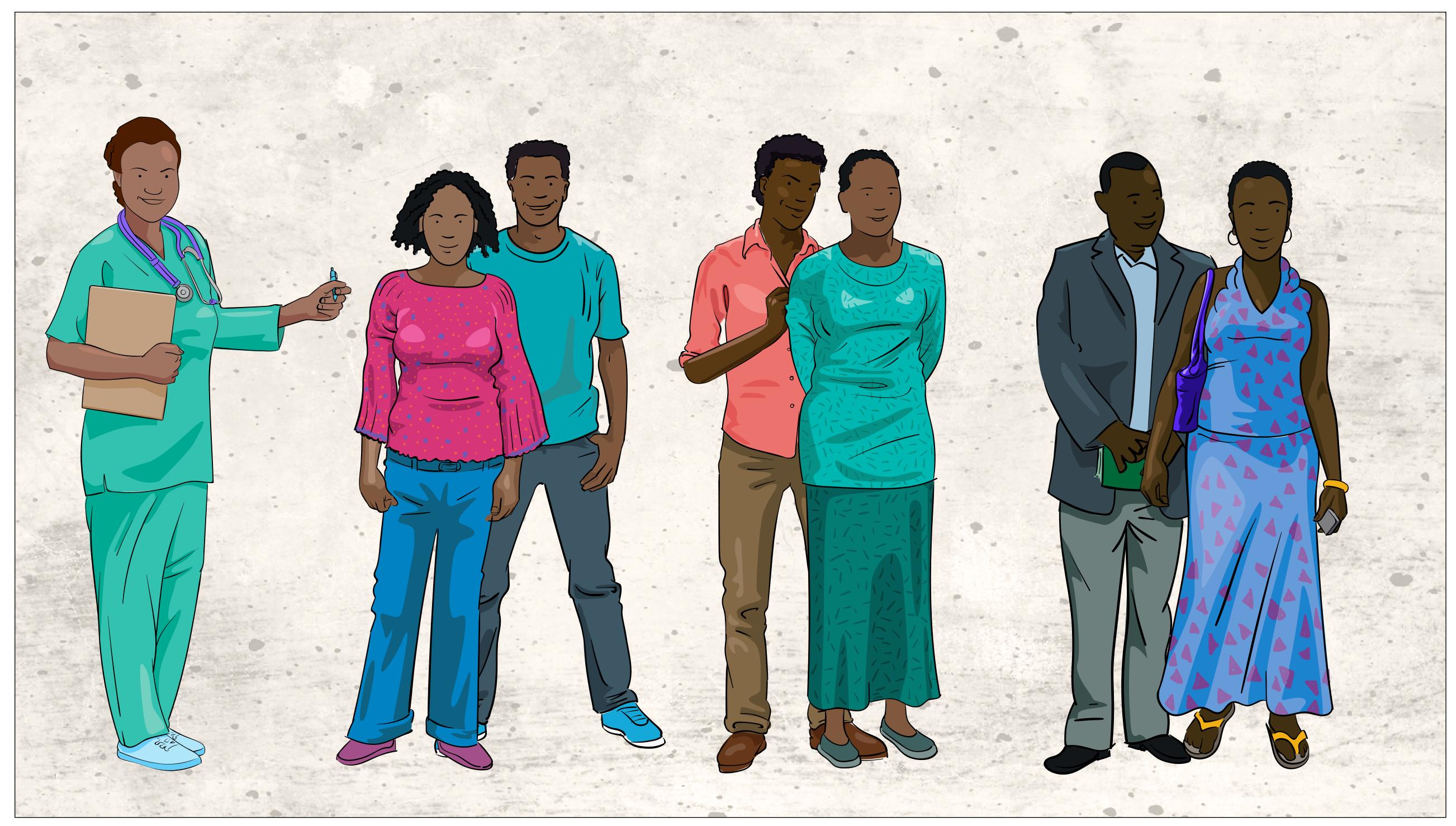


This is a vaginal film, which would come individually packed.

To insert the film, you would fold it in half, place it over a fingertip and push it all the way into the vagina.



13. An injection would be similar to those you may have received previously for other reasons where you come to the clinic or health facility, and a nurse or doctor gives the injection.



14. Now that you have seen all the products and how they would work, we will introduce other features of these products like how often they would be used and how they would feel during sex. We will then ask you some questions about them.



15. There are no wrong answers to the questions: You are the expert about what type of product you would be interested in using and what things you like and dislike about each of them. You may not like anything, and that is perfectly ok!

Remember that it's especially helpful to scientists to know what you don't like about these products so that they can improve them.



16. We appreciate your time and the feedback you are providing. Thank you.

(neutral background/music)

Production note: Some of these logos are too low rez for this video, we need much higher rez files, please, or they will look pixelated he final.